



SUPER VISTA CORP.

PROGRESS REPORT

SUPER VISTA CORP. PROGRESS REPORT #1

SUPER VISTA CORP. INTRODUCES SDS-70™ PROCESS

Revolutionary Large Format “Event” Feature Film System

HOLLYWOOD: October 14, 2000 Super Vista Corp. (SVC) has presented Super Dimension-70™ (SDS-70™), a breakthrough large format wide screen theatrical film process to select Hollywood film executives. Hosted by Walter Cronkite, the presentation took place at the AMC 14 in Century City, Beverly Hills California. The demonstration footage was viewed by representatives from AMC, Eastman Kodak, Panavision and ASC cinematographers.

Robert C. Weisgerber president of Super Vista Corp. described the SDS –70™ system of photography, digital sound and 70mm large format projection as “the ultimate motion picture system” He explained that the patented 48/24 frame technology allows for both an immersive ‘in the movie’ and conventional movie-going experiences.

SVC VP Barrie O’Brien emphasized that the unique projection system delivers 35-foot lamberts of reflective light without flicker, jump, weave or significant film wear and that screens between 50’ and 80’ are ideal for exhibition in the SDS-70 process. Following the presentation AMC district manager Mary Oiler remarked, “what I have just seen is brighter, sharper and clearer than IMAX and best of all it fits into our existing theaters.”

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Super Vista Corp. is a full service motion picture technology company. It markets its patented advanced film-based technology, SDS-70™ system to theatrical motion picture producers, distributors and exhibitors. The SDS-70 film process is backward compatible to 35mm/24 frame exhibition, digital cinema and digital DVD / HDTV home video entertainment. For further information regarding SDS-70™, contact: Super Vista Corp. 1420 Amabassador St., West LA, CA 90035 tel. 310 785-0851 fax 310 785-0859 email sds70svc@aol.com or visit the company’s website at www.superdimension70.com

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