



SUPER VISTA CORP.

## PROGRESS REPORT

### SUPER VISTA CORP. PROGRESS REPORT #4

#### **SUPER VISTA CORP. BREAKS THE FRAME RATE BARRIER WITH HIGH QUALITY 35MM 24/FPS FROM SDS-70™ DEMO**

##### **Breakthrough Digital Intermediate Technology Facilitates Large Format SDS-70 Wide Release In Conventional 35mm, DVD & High Definition Video**

**HOLLYWOOD**, January 29, 2002 - Super Vista Corp. (SVC), President Robert Weisgerber presented a side-by-side demonstration of the frame rate transformation from Super Dimension-70™ (SDS-70™) 48fps to conventional anamorphic 35mm 24/fps. The demonstration took place at the Harmony Gold Preview House in Hollywood. The 65mm negative was scanned at 4K resolution with the aid of the digital intermediate process. The data was reformatted with state-of-the-art software and merged to produce a pristine high-resolution screen image. "This process represents a technological accomplishment that Cinerama (26fps), Todd-A0 (30fps) and Show Scan (60fps) could not achieve," Weisgerber said.

SVC VP Barrie O'Brien emphasized that a compatible 35mm version for wide distribution was essential for SDS-70™ to be practical for theatrical film applications. "When the 35mm version was screened for ASC members they were clearly impressed with the quality of the images. Film exhibited in the SDS-70 process will amaze the audience.," "And," she added, "35mm versions of SDS-70 films will provide the conventional theatrical audience with an equally powerful viewing experience."

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Super Vista Corp. is a full service motion picture technology company. It markets its patented advanced film based technology, SDS-70™ system to theatrical motion picture producers, distributors and exhibitors. The SDS-70 film process is backward compatible to 35mm/24 frame exhibition, digital cinema and digital DVD-HDTV video entertainment.

For further information regarding SDS-70™, contact: Super Vista Corp. 1420 ambassador street, West LA, CA 90035 tel 310 785-0851 fax 310 785-0859 or email [sds70svc.com](mailto:sds70svc.com) or visit the company's website at [www.superdimension70.com](http://www.superdimension70.com)

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